

# ST.ANN'S COLLEGE FOR WOMEN

MALKAPURAM, VISAKHAPATNAM-11

(Accredited By NAAC "A" Grade , Autonomous)

## Monthly Newsletter



EDITION : 33

JULY | 2024



# CONTENTS

- Cisco expert shares Insights ..... 1
- Consumer Rights Awareness Program..... 2
  - AVK School
  - TSR & TBK Degree College
- **SAS Week** ..... 3
  - Poster Presentation
  - Essay Writing
  - Elocution
  - Role play
- A Three Day Workshop "Empowered to Excel in Life " 4-6
- **NSS Activities** .....7-10
  - Beach Cleaning Programme Marks Plastic Bag Free Day
  - Tribute to a Legend Alluri Sita Rama Raju
  - Ek Ped Maa Ke Naam Abhiyan
  - My Bharat Portal Orientation for NSS PO'S
  - Youth Development
  - Serving the Eldery
  - Population Control Awareness
  - DPO attends Meet
  - Understanding NEP- 1991
  - Tribute to a Trailblazer
  - World Population Day
  - Population Day Insights
  - Digital Session with Mansukh Mandaviya
- **Departmental Activities**.....11-13
  - Awareness Quiz : A Fun Filled Learning Experience
  - Branding Dynamics: students Explore Latest Trends
  - Fostering a Positive Academic Environment
  - Learning the Language of Talent Management
  - Forms of Business
  - Flag Designer Commemorated

- Preserving Tradition:Leather Puppet Dance
- Practical Knowledge meets Innovation in Physics

- Swachhata Mission..... 14
- Welcoming Freshers'..... 14

- **Days Observed ..... 15-16**

- Statistics Day
- No Bag Day
- World Nature Conservation Day
- International Plastic Free Bag Day
- World Paper Bag Day
- World Tiger Day

- **Staff Exposure..... 17**

- **Student Spotlight ..... 18**

- **Students Corner..... 18**

## Cisco expert shares Insights



On July 2nd, Department of English in Association with IQAC organized a **Workshop** featuring **Mrs. Sunitha Palla Angani** from **Cisco, USA**. She shared insights on essential skills for success, including communication, teamwork, adaptability, and resilience. The interactive session was well-received by students, faculty, and staff. Participants praised the workshop as "informative" and "inspiring".



# Consumer Rights Awareness Program

## • AVK School



09<sup>th</sup> July 2024

Awareness Seminar on Consumer Rights & Responsibilities,  
Food Adulteration and Civil Rights...

09<sup>th</sup> July 2024 at AVK School at Sriharipuram  
Visakhapatnam District of Andhra Pradesh

TIME	TOPIC	SPEAKERS
<b>Meeting Time</b>		
11:30 to 11:35	Welcome all the dignitaries on dais	School Person
11:35 to 11:40	Vandematram	School Students
11:40 to 11:45	Address by School Management	Shri Principal / Correspondent
11:45 to 12:00	Consumer Rights & Responsibilities	Shri. A. Raja Garu CRC Bharat
12:00 to 12:15	Civil Rights & Traffic Safety	Shri Sanmukh Rao Garu C.I. (Police Department)
12:15 to 12:30	Packaging rule, its importance and Precautions	Shri. Uma Sundari Garu Inventer
12:30 to 12:40	Consumer Behavior	Shri S. Satish Babu Garu CRC Bharat
12:40 to 12:50	Conclusion & Vote of Thanks	Shri P.S. Prasad Raju Secretary,CRC Bharat

**Jana Gana Mana**

With Best Wishes,  
  
P.S. Prasad Raju  
Secretary  
Consumer Rights Council  
Address: 09th

Phone: 0891 - 2556 777/ Mobile : 99634 33653  
Office : 2 - 69, Raju Nagar, Visakhapatnam Andhra Pradesh - 530049  
Facebook : www.facebook.com /theocrbharat / E-mail : theocrbharat@gmail.com

On July 9th, The CRC ( Consumer Rights Council ) organized a Consumer Rights Awareness Program at **AVK School**, empowering students with knowledge about their rights and responsibilities. The interactive session covered topics such as consumer safety, responsible waste management, and avoiding false advertisements. Students were inspired to make informed choices and become smart consumers. School authorities praised the program and requested future collaborations.

## • TSR&TBK Degree College



On July 27th, A Consumer Rights Awareness Program was organized by **CRC Consumer Rights Council** at **TSR & TBK Degree College**,srinagar. Empowering students to become informed consumers. **Roja Akkaraboyina, HOD of English** acted as of the key speaker on the session highlighted consumer rights and responsibilities, encouraging students to make mindful choices and promote awareness. The interactive session aimed to create a responsible consumer culture among youth.

# SAS WEEK

## • Poster Presentation

**Poster Presentation** Competition was held on **July 23rd**. Students presented creative posters, showcasing their knowledge and skills. Judges evaluated content, design, and presentation.



## • Essay and Elocution Competition



An **Essay and Elocution Competition** was held on **July 22nd**. Students displayed their writing and public speaking talents, judged by a panel of 8 experts. The event aimed to promote language skills and creative expression.

## • Role Play



On July 23r, Role Play competition conducted as a part of S. A. S. Week.

## A Three-day workshop, "Empowered to Excel in Life"

**Three-Day Workshop for SACW Students  
'Empowered to Excel in Life'  
Organized in association with IQAC**



### INAUGURATION

The program began with a solemn Inauguration ceremony, led by **Sr. Sandrina (Superior General of St. Ann's Society, Sr. Kaslin (Principal of St Ann's Junior College, Sr. Gesella (Correspondent), G. Lalitha Reddy (Vice Principal) and Sr. Jayasheela**. The dignitaries lit the lamp and offered a prayer, marking the commencement of the event. This symbolic gesture signified the illumination of knowledge and the pursuit of wisdom. The ceremony set the tone for a thought-provoking and enriching experience.



### Day 1

#### Keynote Speakers:

**1. Miss. EPS Bhagya Lakshmi (MA, B.Ed)**

#### Topic: Women Empowerment

- Emphasized the importance of self-awareness and confidence in achieving empowerment
- Discussed the role of education in empowering women

**2. Mrs. V. Premalatha (MA English, MA Public Administration, MA Political Science, M.Ed)**

#### Topic: Stress and Time Management

- Shared effective techniques for managing stress and anxiety
- Provided tips on prioritizing tasks and managing time efficiently.

## Day-2 :



### Session 3:

**Speaker: Mrs.V. Anjali Devi( Assistant Professor of Chemistry)**

**Topic: Incubation and Implementation: Cultivating Creative Thinking**

#### - Key Points:

- Importance of incubation in idea generation and problem-solving
- Strategies for effective implementation of ideas and projects
- Role of creative thinking in academic and personal growth
- Activity: Observation Skills Exercise
- Designed to motivate students and enhance their observation skills
- Participants were encouraged to think creatively and develop innovative solutions.

### Session 4:

**Speaker: Dr. Ch. Prasanthi (HOD, Department of Microbiology)**

**Topic: Technology and Innovation: Impact on Education System**

#### - Key Points:

- Discussion on the transformative power of technology in education
- Examination of the benefits and challenges of technology integration in learning
- Exploration of innovative approaches to enhance student engagement and outcomes
- Activity: "Focus on what you want, not on what they want"
- A theme-oriented exercise designed to encourage students to reflect on their goals and aspirations
- Participants were guided to identify their strengths and interests, and align them with their career objectives.





## Day-3 :



### Session 5:

- **Speaker: Mrs. A. Adi Lakshmi (HOD, Department of Hindi)**

- **Topic: Self-Motivation for Life Success**

#### - Key Points:

- Importance of self-motivation in achieving goals and overcoming obstacles
  - Strategies for cultivating self-motivation and confidence
- Role of positive thinking and self-reflection in personal growth

### Session 6:

- **Speaker: Mrs. A. Roja (HOD, Department of English)**

- **Topic: Personality Development through Motivational Therapy**

#### - Key Points:

- Effective tips for enhancing personality traits and communication skills
  - Strategies for building confidence and overcoming self-doubt
- Importance of emotional intelligence in personal and professional growth

### VALEDICTORY CEREMONY

**Sr. Prema Kumari ( Principal of St. Ann's Degree College) and Sr. Kaslin ( Principal of Intermediate) graced the occasion.**

- Certificates of participation were awarded to students and resource persons.
- Momentum certificates were presented to the resource persons.
- **Raj Sekhar** was recognized for his technical support.

The ceremony marked the successful completion of the workshop, which saw active participation from students and resource persons alike. The event was a resounding success, thanks to the collective efforts of all involved.



# NSS Activities

## • Beach Cleaning Programme Marks Plastic Bag Free Day



On 3rd July, Beach Cleaning Programme conducted by Navajyothi MACS and St. Ann's College NSS at Varun Beach, Near R. K. Beach, Visakhapatnam. On the eve of Plastic Bag Free day. EPS Bhagya Lakshmi, Anasuya Devi, Sr Sangeetha, Mahila Mandali leaders and NSS volunteers participated in the programme.

## • Tribute to a Legend Alluri Sita Rama Raju



On July 4th, The NSS Units of celebrated the Birth Anniversary of Freedom Fighter Alluri Sita Rama Raju on the college premises. The event featured patriotic speeches and tributes to the legendary leader. The celebration aimed to inspire students and remember the contributions of Alluri Sita Rama Raju.

## • Ek Ped Maa Ke Naam Abhiyan

On July 6th, EPS Bhagya Lakshmi, District Programme Officer - NSS, and Y. Anasuya Devi participated in a Tree Plantation Programme at Andhra University organized by the NSS cell as part of the "Eek ped Maa Ke Naam Abhiyan" initiative. The event aimed to promote environmental conservation and community service.



## • My Bharat Portal Orientation for NSS PO's



On **July 10th**, A team of **NSS Programme Officers** from St. Ann's Degree and Junior Colleges, comprising **EPS Bhagya Lakshmi, Y. Anasuya Devi, V. Anjali Devi, A. Sandhya Rani, and N. Nadiya**, attended a **One-Day District-Level Programme Officers Conference and Orientation on My Bharat Portal**. The event was organized by the NSS cell of Andhra University for Visakhapatnam District, aiming to enhance the skills and knowledge of NSS officers.

## • Youth Development



On **July 6th**, **EPS Bhagya Lakshmi** and **Y. Anasuya Devi** participated in a **District-Level seminar on "Youth Development"** at **Rama Krishna Mission**. The event, organized by **NSS cell, Andhra University, and Rama Krishna Ashram**, aimed to empower NSS officers to drive positive change among youth.

## • Serving the Eldery

On **July 11th**, NSS volunteers from St. Ann's Degree and Junior Colleges, including **EPS Bhagya Lakshmi, P. Divya Sree, and Gowthami**, visited **Mother Teresa Old Age Home in Gnanapuram**, engaging in activities to bring joy and comfort to the elderly residents. The service activity demonstrated their commitment to community service and caring for the elderly.



## • Population Control Awareness



On **July 11th**, The NSS units of St. Ann's College observed **World Population Day** with a special programme, focusing on the significance of population control and its impact on the environment. **Programme Officers Y. Anasuya Devi, N. Nadiya, A. Sandhya, and V. Anjali Devi**, along with volunteers, actively participated in the event.

## • DPO'S Meet



On July 12th, EPS Bhagya Lakshmi, District Programme Officer (DPO) for NSS, participated as a special invitee in the District-Level NSS Programme Officers' One-Day Conference. The event, organized by the NSS Cell of Andhra University aimed to discuss and enhance the NSS programs in the district.

## • Understanding NEP-1991 • Tribute to Trailblazer



On July 15th, The NSS units conducted a celebration to mark the Birth Anniversary of Dr. Durgabai Deshmukh, a renowned Social Worker and Women's Rights Activist. The event, aimed to honor Dr. Deshmukh's contributions to society and inspire students to follow in her footsteps.

On July 24th, The Departments of Economics & Political Science jointly organized a seminar on "New Economic Policy-1991: An Evaluation". Bora Raju was the Chief Resource Person while Bhagya Lakshmi EPS, Anasuya Devi & Salomi Raju addressed the gathering. Students actively participated in the programme, engaging in discussions and debates on the topic.



## • World Population Day



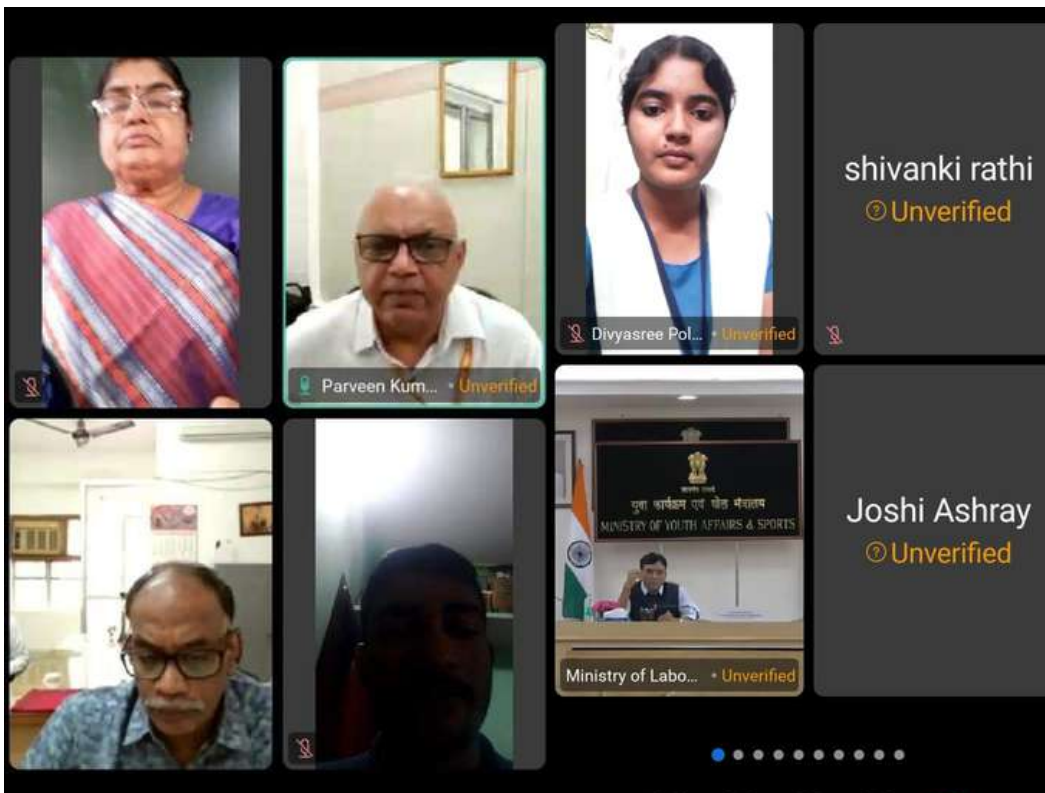
On July 11th, The Departments of Economics, Politics, and Commerce jointly organized Population Day celebrations. Bora Raju, from the Department of Economics, served as the Chief Resource Person, leading discussions and debates on population-related issues.

## • Population Day Insights



On July 24th, The Branch Library at Malkapuram celebrated **Ayyanki Venkata Ramanayya Jayanthi**, honoring the life and legacy of the renowned personality. Special guests **Bhagya Lakshmi, Anasuya Devi, and Librarian G. Sirisha** participated in the event, which aimed to inspire and educate attendees about Ayyanki Venkata Ramanayya's contributions and achievements.

## • Digital Session with Mansukh Mandaviya



On July 24th, Miss. P. **Divya Sree**, an NSS volunteer from St. Ann's College, participated in an interactive online session with **Mansukh Mandaviya, Central Minister for Youth Affairs and Sports, Government of India**. During the session, **Divya Sree** discussed the **My Bharat** portal, showcasing her engagement with the initiative.

# Departmental Activities

## • Awareness Quiz-A Fun Filled Learning Experience



On July 1st, The **Department of Commerce and Management** organized an Orientation "**Awareness Quiz**" for 3rd-year B.com and BBA students. The event aimed to create awareness and spark interest in various aspects of commerce and management. All students participated enthusiastically, showcasing their knowledge and eagerness to learn. The program was a resounding success, setting the tone for a productive academic year.



## • Branding Dynamics: Students Explore Latest Trends



On July 22nd, The **Department of Commerce and Management** organized a poster presentation on "**Different Brands**" for II BBA students. The event, coordinated by **M. Renuka** aimed to educate participants on marketing strategies, brand positioning, and industry trends. Students showcased innovations and trends, and explored how brands adapt to changing consumer behavior and digital marketing. The program helped presenters enhance their research, data visualization, and public speaking skills.

## • Fostering a Positive Academic Environment



On July 15th, The Department of Commerce and Management organized "Graduate Road Map" to welcome new B.Com and BBA students. Seniors shared valuable tips and advice, familiarizing juniors with the institution's facilities, regulations, and academic standards. Coordinated by Mrs. Lavanya and Miss Rebecca, the program created a warm and inclusive atmosphere, benefiting both juniors and seniors.

## • Learning the Language of Talent Management



The Department of Commerce & Management organized a program on "Important Terms in Talent Management" for 3rd BBA students on July 24th, Students created visual representations of key terms and explained them to the class. Winners included Divya (Performance Appraisal), Manjula (Training and Development), and Kavya (Vision). The program aimed to familiarize students with Talent Management terminology, equipping them with essential skills for their future careers.

## • Forms of Business



The Department of Commerce and Management organized a program on "Forms of Business" on July 22nd, coordinated by A. Divya Jyothi. The program aimed to create awareness about different forms of business and basic investment among 1st-year BBA and BCA students. The session covered various business structures and investment options, equipping participants with knowledge to make informed decisions. The program was successful in achieving its objectives, empowering students with a comprehensive understanding of business and investment.

## • Flag Designer Commemorated



On July 22nd, The Department of Telugu Organized a Seminar to Commemorate the 77th Anniversary of Pingali Venkayya's Iconic Tricolor Flag being adopted as the Indian National Flag on July 22, 1947. The seminar honored Venkayya's contribution to India's national identity.

## • Preserving Tradition: Puppet Show



On July 15th, Mrs. Lakshmi Devi of the Telugu Department organized a captivating cultural program, "The Dance of Leather Puppets", at Assembly Hall. The event highlighted the traditional art of leather puppetry, mesmerizing the audience with its vibrant colors and storytelling. The program sought to preserve and promote India's cultural heritage, leaving a lasting impression on students and faculty alike.

## • Practical Knowledge Meets Innovation in Physics



To evoke the research skills in the students Mrs. Triveni, Dept of Physics initiated her work on hands for practical knowledge of the students. that was a great initiation were students took an active participation in various Projects such as **Air Conditioner, Laser Light, Solar Energy.**





## Swachhata Mission



As a part of **Swachhata Mission**. On 5th & 6th of July, **HPCL Limited** organised various competitions at St. Ann's College. **General manager Sastri, P. R. O. Kalli correspondent sr. Gesella** addressed the students regarding cleanliness and the importance of girl education. **Mrs. A. Adilakshmi, Dr. Sr. Prema Kumari, Mrs. Abida, Mrs. Sivaranjani, and Miss Nadiya** acted as judges for this programme. The entire program was guided by principal **sr. Dr. Prema Kumari**.

## Welcoming Freshers'



The Student Council Committee hosted a grand welcome party for freshers. The venue featured stunning decor, including balloons, streamers, and thematic elements. Highlights included surprise performances by senior students and cultural performances showcasing diverse talents. The event successfully fostered a warm, welcoming, and engaging atmosphere for all attendees, ensuring a memorable experience for the new students.



# Days Observed

## • Statistics Day



On 8th July, The Department of Statistics and Mathematics celebrated Statistics Day with a seminar and PowerPoint presentation. Guest speaker Mrs. Lavanya from Commerce Department enlightened 3rd BSc (MScs) students on the importance of statistics. Coordinated by Mrs. Anusha and Mrs. Sunitha, the event aimed to inspire students to explore statistics.

## • NO Bag Day



This Month "No Bag Day " is observed by making greeting cards on the themes of:  
 - Grandparents' Day: Honoring loved ones

- SAS :

- Independence Day: Saluting freedom and courage
- Freshers' Day: Welcoming new beginnings

With creativity and enthusiasm, they crafted heartfelt cards, showcasing their artistic skills and thoughtfulness. This activity promoted a sense of occasion, community, and celebration, making each day truly special.

## • World Nature Conservation Day



**World Nature Conservation Day** was celebrated on 28th July by the Department of Botany and Zoology in the Botany Lab. Students prepared plant pots and distributed them

## • International Plastic Free Bag Day



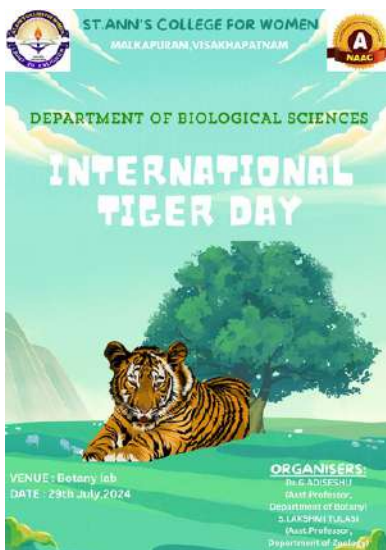
**International Plastic Free Bag Day** was celebrated on **3rd July** by the **Dept of Botany and Zoology** in the college premises. Science Students took an oath not to use plastic bags and appeal to others not to use plastic bags.

## • World Paper Bag Day



**World Paper Bag Day** was celebrated on **12th July** in the college premises by the **Depts of Botany and Zoology** students and staff. Children prepared paper bags and realised the importance of usage of paper bags instead of plastic bags.

## • International Tiger Day



**International Tiger Day** was celebrated on **29th July** in the college premises by the **Department of Botany and Zoology**. **Essay Writing and Poster Presentation Competitions** were conducted and served certificates and prizes.



# Student Spotlight

**Vanaja from IInd BA**, a talented **Visually Challenged Girl**, is set to mesmerize audiences with her soulful voice. Alongside fellow musicians, she will perform a series of songs that promise to touch hearts. Despite the challenges she faces, Vanaja's passion for music shines bright, serving as an inspiration to all. Her upcoming performance is a testament to the power of music and the human spirit.



## Students corner

### Explore Opportunities

**Scholarship Opportunity :** <http://www.studyinindia.gov.in>

**Free Internship Courses :** <http://www.edx.org> 

### Job Notifications:

Organization	Posts Name/Number	Last Date/Exam Date
SAIL MT Recruitment 2024	249 Management Trainee	25 July 2024
AIASL Recruitment 2024	4300+ Posts	14 July 2024
IBPS Clerk Recruitment 2024	6128 Posts	July 21, 2024
SSC MTS Recruitment 2024	8326 Posts	31 July, 2024

**Interested students can apply for the positions before the respective deadlines.**

**Wishing you a very all the best!**

# ST.ANN'S COLLEGE FOR WOMEN



**+91 89780 98870**



**Info@stannscollegevizag.org**

For more details visit our website : <https://stannscollegevizag.org/>